

PROJECT 2020

Building on the Promise of Home
and Community-Based Services

Toolkit for Advocates

In just 12 short years from now, in the year 2020, almost one in six Americans will be age 65 or older and the size of the age 85 or older population will have doubled.

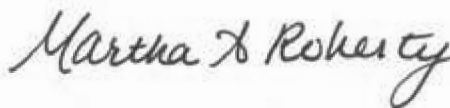
That is why the National Association of Area Agencies on Aging (n4a) and the National Association of State Units on Aging (NASUA) have joined forces on the *Project 2020* initiative, which is a coordinated national long-term care campaign to enable the Aging Services Network to strengthen and build upon the non-Medicaid community-based care system embodied in the Older Americans Act – while reducing federal Medicaid and Medicare costs.

To achieve this major policy initiative, n4a and NASUA have developed this Toolkit for Advocates. As *Project 2020* moves forward, additional materials will be added to the online version of the Toolkit. So if all your questions are not yet answered, let us know – and stay tuned for more information, resources and calls to action!

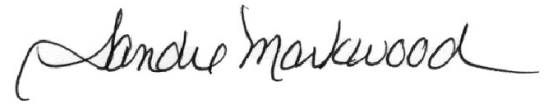
Please read on for:

- An Overview of Project 2020
- Frequently Asked Questions
- Funding Assumptions and Elements
- Talking Points for Advocates
- Sample PowerPoint Presentation

We look forward to working with all of you on *Project 2020*. Together, we can build on the promise of home and community-based services before we reach 2020.



Martha A. Roherty
Executive Director, NASUA



Sandy Markwood
CEO, n4a



Advocacy. Action. Answers on Aging.