

Iowa Department on Aging

Strategic Plan

2010 – 2013

November 18, 2009

VISION STATEMENT

Iowa will be a place of choice for older individuals to live, work and retire.

MISSION STATEMENT

Provide advocacy, educational, prevention and health promotion services for older Iowans, their families and caregivers through partnerships with Area Agencies on Aging and other stakeholders.

CORE FUNCTIONS

Advocacy: Advocate for changes in public policy, practices and programs that empower older Iowans, facilitate their access to services, protect their rights and prevent abuse, neglect, and exploitation. Activities may include legislative advocacy, information dissemination, outreach and referral, research and analysis and coalition building.

Health: Support policies, programs, and wellness initiatives that empower older Iowans to stay active and healthy, and that improves their access to affordable, high quality home and community-based services.

Resource Management: Provide infrastructure to administer and support agency operations. Key activities may include monitoring and evaluation of programs and activities supported through IDA resources by developing, maintaining, and enhancing reporting systems that provide accurate and reliable data necessary for planning, policy development, and grant writing to achieve maximum results for older Iowans.

GOALS / STRATEGIES / MEASURES	
GOAL 1	Advocate and promote public policy and service system changes that enable older lowans, their families and caregivers to make informed decisions about, and be able to easily access needed home and community based services.
Strategy 1.1	Facilitate access to services. Measure: The number of older lowans per 1,000 that access one or more services, with a goal of 150.
Strategy 1.2	Provide quality advice, representation and referral to older lowans with the greatest social and economic need. Measure: Develop baseline data analysis of Legal Service Program data as one methodology to identify the legal service issues of older lowans.
GOAL 2	Enable older lowans to remain independent in the setting of their choice with high quality of life for as long as possible through the provision of home and community based services, including supports for family caregivers.
Strategy 2.1	Promote and provide caregiver training and support activities. Measure: The number of clients receiving assistance from the National Family Caregiver Support Program, with a goal of 100,000.
Strategy 2.2	Support an array of home and community based services and supports for older lowans. Measure: The average number of months a client's independent living status is maintained because of the Case Management Program for the Frail Elders (CMPFE) before being discharged from the program due to institutionalization or death, with a goal of 24 months.
GOAL 3	Empower older lowans to stay active and healthy through Older Americans Act services including evidenced based diseased prevention programs and health promotion services.
Strategy 3.1	Improve the provision of and access to nutritious meals for older lowans through the congregate and home-delivered meal programs while assisting Area Agencies on Aging to promote the health benefits of these programs. Measure: The percent of clients determined to be at high nutritional risk who receives congregate meals, home delivered meals, and nutrition counseling and maintain or improve their nutrition risk scores, with a goal of 79%.
Strategy 3.2	Promote and participate in health and wellness initiatives for older adults including evidenced based health promotion programs, such as the Chronic Diseases Self-Management Program (CDSMP). Measure: The percent of improvement in self-rated health by participants in CDSMPs, with a goal of 3.5% over 6 months.

<p>Goal 3 (cont) Strategy 3.3</p>	<p>Promote independent living by sponsoring civic engagement and employment opportunities through the Senior Community Service Employment Program (SCSEP) to qualified older Iowans who want to re-enter the workforce. Measure: The percent of participants who remain employed in the third quarter of the year after exiting the SCSEP SIP program, with a goal of 70%.</p>
<p>GOAL 4</p>	<p>Ensure the rights of older Iowans and prevent their abuse, neglect, and exploitation.</p>
<p>Strategy 4.1</p>	<p>Protect, support and enhance the lives of long-term care facility residents by utilizing the Long-Term Care Ombudsman Office and Resident Advocates. Measure: Percent of Long-Term Care Ombudsman Complaints Resolved, with a goal of 70%.</p>
<p>Strategy 4.2</p>	<p>Focus on the prevention, intervention, detection and reporting of elder abuse, neglect and exploitation. Measure: The number of Elder Abuse Referrals, with a goal of 3,000.</p>
<p>GOAL 5</p>	<p>Maintain effective and responsive management.</p>
<p>Strategy 5.1</p>	<p>Enhance IDA's quality assurance design to include an annual monitoring process to review and document area agency compliance with Federal, State and contractual requirements and to provide technical assistance to AAAs as appropriate. Measure: Develop baseline number of regulatory insufficiencies noted per program area.</p>
<p>Strategy 5.2</p>	<p>Identify unmet service needs that require greater emphasis to address and promote independent living for older Iowans. Measure: Develop baseline analysis of unmet service needs utilizing data from the 2008 <i>Service Needs of Older Iowans</i> Report, the Case Management Program for the Frail Elders (CMPFE), and data from service providers under contract with Area Agencies on Aging.</p>
<p>Strategy 5.3</p>	<p>Work with Area Agencies on Aging to develop an emergency preparedness template/plan, which becomes a required element of the Area Plan submission process. Measure: 100 percent of Area Agencies on Aging implement and submit an emergency preparedness plan with their Area Plan on Aging.</p>